**Miss YOKOHAMA finalists selected**

27th August 2015

The popular beauty pageant organised by YOKOHAMA Switzerland is gaining momentum. Last weekend the casting for the 15 finalists for The Miss YOKOHAMA 2015/2016 took place ahead of the grand final which will take place on the 12th September at the Schuetzenhouse in Widlisbach, Wangen.

The Miss YOKOHAMA show is a highlight in Switzerland’s beauty contest calendar and is organised yearly by the Japanese Tyre manufacturer’s Swiss Distributor as part of its community involvement programme.

The casting was well attended with 50 candidates competing for a place in the final.

The jury in charge of the final selection included YOKOHAMA Switzerland CEO Reto Wandfluh, the current reigning Miss YOKOHAMA Jennifer Kleeb, media and trade representatives and other dignitaries.

For the next couple of weeks before the final, the online community is also able to view videos of the finalists by courtesy of v12media and select their favourites on:

[www.miss-yokohama.ch/miss-yokohama/](http://www.miss-yokohama.ch/miss-yokohama/)

Good luck to all!

